



## **Communication Essentials for Leadership**

One of the non-negotiables for successful leadership is being an effective communicator. Many leaders believe they do communicate effectively, but what most leaders do not understand about communicating with their team is that it is not just about what is said. It is about how it is said, when it is said, to whom, did the receiver understand the message in the way it was intended, and on and on. To lead successfully today, leaders must be able to persuade, inspire, listen, articulate the big picture, and create teams of people who buy into and trust the sender.

### **3-hour Session:**

- The communication flow
- The goal of communication
- Understand your impact (and the impact of your message)
- Understanding the link between communication and trust
- Dealing with difficult situations
- Listening and leadership
- Thinking on your feet

**Call today for more information  
about these exciting programs!**

**800.577.4293**

*These sessions also offered in Spanish.*