



## Effective Hiring Practices

**“Hey, Mr. Successful Business Owner,  
how do you find all of your great employees?!”**

**“Well, I start by asking the right questions.”**

The caliber of people who work for your company will arguably have more impact on the success of your company than any other factor. The easiest way to create a terrific work force is to hire terrific people in the first place. When world-class organizations are asked how they find such great employees, you will find that they answer that they ask the right questions.

Whether it's the person who produces the product, packs and ships it, sells or services the product, or supports those who do, the new hire is ultimately the person who can make or break an organization. Hiring the right person for the right job is too important to leave to managers to “pick up” on the job.

Once a poor choice has been made, it can be very expensive and time-consuming to correct the mistake. This workshop provides a practical approach to interviewing that you can use the next day. Learn to look beneath the surface of those shiny resumes and discover what interviewees may be trying to hide from you.

### **3-hour Session:**

- How an interview should be conducted
- Legal/illegal questions
- How to develop excellent interview questions
- How to choose between candidates

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about these exciting programs!  
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