



Organizational Strategic Planning

There are actually three levels of planning:

- ✓ Strategic (ends, consequences, and results)
- ✓ Tactical (best way to get there)
- ✓ Operational (implementation and critique).

Strategic Planning is utilized when organizational objectives are added, modified or deleted. *Strategic* Planning is a facilitated process that occurs at the executive/owner level that helps organizations and/or groups align their resources against the master plan to maximize productivity. As groups develop a strategic plan, it can create "ownership" of the plan & goals, direction, group cohesion and action! The process can also help employees develop individual ownership of your organizational/group goals.

Ways Not So Basic Training can assist your company:

- Facilitate session for mission/vision development
- Help establish definition
- Assist a group to refocus their efforts and bring consistency to the group
- Identify strategies
- Develop Goals/Objectives/Measurements
- Develop Action Plans
- Review communication systems
- Review performance systems to ensure compatibility
- Link measurements to reward & recognition

Note: Duration quoted per client.