

# Top Area Corporate Training Companies

## Ranked by 2004 Revenue

	Name Address City Zip Code Phone/Fax Web Site	Top Executive	Year Established In West Michigan	Number Of Business Training Contracts	Number Of Corporate Clients Served	2004 2003 Revenue	Training Subject Areas	Certifications/ Accreditations Available	Major Clients
1.	<b>Media 1 Interactive</b> 605 Elliott St., Suite 3 Grand Haven 49417 (616) 935-1155/935-1160 media1.us	Chris Willis	1993	N/A	N/A	\$1.0M \$1.0M	Technical, sales, workforce development	N/A	Siemens, Meijer, Hewlett Packard
2.	<b>Not So Basic Training</b> 605 Elliott St., Suite 1 Grand Haven 49417 (800) 577-4293 (616) 846-7010 notsobasictraining.com	Mitzi Taylor	1993	200	200	\$563,000 \$760,000	Customer service, leadership, lean manufacturing, 5s, ISO9001, TS16949	NWBOC	University of Michigan, Michigan State, X-Rite, Alcoa, Eagle Alloy
3.	<b>The Employers' Association</b> 5570 Executive Parkway SE Grand Rapids 49512 (616) 698-1167/698-6624 teagr.org	David Smith	1939	52	200	\$227,465 \$262,994	Leadership, human resources, customer service, safety, executive & workplace culture	Certifications in leadership, human resources, customer service & marketing	West Michigan businesses
	<b>Alpha Leader Solutions LLC</b> 12760 36th St. SE Lowell 49331 (616) 446-8403/897-5397 alphaleadersolutions.com	Joe H. Seitz	2003	3	16	N/A N/A	Strategic planning, total quality implementation, cycle time reduction, post merger integration, executive leadership	N/A	N/A
	<b>Berman Consulting</b> 1915 Landoshire Ct. SE Caledonia 49316 (616) 656-8605/656-8605	Pat Berman	1978	N/A	N/A	N/A N/A	Administrative & secretarial services, Microsoft Office, uickBooks, Internet	Certificates	Mary Free Bed, BIFMA International, Alexander Marketing Group, GBW Homes, Gasselien Group
	<b>Dale Carnegie Training</b> 3019 Cooks Meadow NE Suite 100 Grand Rapids 49525 (616) 364-5565/361-2745 dalecarnegie-gr.com	Ralph Nichols	1985	N/A	N/A	N/A N/A	Leadership, communication, public speaking, selling skills, human relations, teams, supervision	ACE, GSA, AIAICES, SMPS, AGD, NASBA	Johnson Controls, Siemens, Altacor, U.S.P.S., General Motors, Meijer, Royal Securities, Hastings Mutual
	<b>Diversity Management Strategists</b> 4655 Patterson Ave. SE Suite C-3 Kentwood 49512 (616) 575-7799/656-5767 dmstrategists.com	Skot Welch	1996	15	N/A	N/A \$200,000	Diversity, workplace vision & leadership	N/A	Priority Health, EEOC, Spectrum Health
	<b>English Training Consultants</b> 612 Crescent Dr. Midland 48640-3496 (989) 832-3400/832-3434 www.englishtraining.com	Alan Headbloom	2006	N/A	N/A	N/A N/A	Professional communication, English as a second language, cross-cultural communication, speaking & writing skills	N/A	Dow Chemical Co., Dow Corning Corp., Walbro Engine Management, Synergy Medical
	<b>Fishladder</b> 161 Ottawa Ave. NW Suite 411-J Grand Rapids 49503 (616) 458-2476/336-8439 fishladder.net	Mary Jane Pories	1999	547	21,420	N/A N/A	Teambuilding, communication, leadership & creativity	N/A	Altacor, Herman Miller, Steelcase, Grand Valley State University
	<b>Growth Through People Inc.</b> 678 Front Ave. NW Suite 160 Grand Rapids 49504 (616) 458-6300/458-9404 growththroughpeople.com	William R. McClain	1985	N/A	N/A	N/A N/A	Personal corporate training & coaching in leadership, sales, management & manufacturing	CEU's, adult learning certificates, college credits, trainer certification	Windemuller Electric, Franklin Metals, Clean Rooms International, Instant Cash, Meijer, General Motors
	<b>HPower &amp; Associates LLC</b> 1004 W. Broadway Ave. Suite B Muskegon 49441 (231) 759-7300/759-2331 hpowerassoc.com	Denny Macha	1992	N/A	N/A	N/A N/A	Senior team alignment, leadership & team development, responsibility-based/trust-centered culture	Integro Leadership Development, Everything DISC University Certificate	N/A
	<b>Inner Action Executive Coaching &amp; Consulting</b> 103 College Ave. SE Suite 100 Grand Rapids 49503 (616) 456-0000/458-6003 inner-action.biz	Tadd Owens	2004	121	275	N/A N/A	Executive & organizational coaching, hiring & selection, communication, strategic planning	Master Coach from International Coach Federation & The Hudson Institute of Santa Barbara	N/A