

Managing Multiple Generations



“Cindy’s program on generational diversity in the workplace was terrific. Rather than simply noting the differences between generations, she explained how those differences play out in the workplace and how both employees and employers can adapt. The program was fun and interactive. I am looking forward to having Cindy facilitate a session for my firm.”

Carin Ojala

Warner Norcross & Judd LLP

“I think this is one of the most important topics for the workplace today. The session was very informative and eye-opening, especially because we had such great discussion among the different generations in the class.”

Suzanne Velarde

Velarde Marketing

“The material was very true to what I have experienced as a manager. This class definitely helped me understand the best way to communicate with the different generations.”

Maria Pashak

Sylvan Learning Center

Increasingly, generational differences are causing conflict and frustration in many organizations.

- **Why does it seem so hard to attract employees with a solid work ethic?**
- **How can you communicate with your employees if they won’t take their thumbs off of their cell phones?**
- **How much feedback does this younger generation need, really?**
- **What motivates each generation? How can you get the best performance out of each of them?**

These differences — from how an employee views a dress code or work hours, to how work gets done and what a “full day” of work means — are becoming contentious. NSBT has designed a program to address these challenges. Explore the different influences on each generation and develop practical techniques for managing and motivating all of your employees.

Session can be run in 1-2 hour formats

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